IF YOU CAN'T WAIT, ORDER YOUR NEW GEAR CATALOG NOW.

9999999999999999

MR.
MRS.
MS. ____________________
(Please Print)

Address ____________________

City __________ State __________ ZIP __________

Home Phone # ( ) ____________________

By participating in this offer and signing below, I certify that I am a smoker, 21 years of age or older. I am also willing to receive free samples of cigarettes and incentive items in the mail, subject to applicable state and federal law.

Signature ____________________
(Required)

Date of Birth ____/____/____
(Required)

Catalog offer good only in the U.S. and is open to smokers, 21 years of age or older. Catalog offers void in Kansas and Wyoming and where otherwise prohibited. Marlboro Adventure Team Miles must be redeemed by 2/28/94. Postage and handling required with Gear merchandise orders. Obtain complete details in the Marlboro Adventure Team New Gear Catalog. Allow 4-6 weeks for delivery.

PLEASE TAKE A MINUTE TO COMPLETE THIS SURVEY.

1. What is your regular brand of cigarettes—that is, the brand you smoke most often?
____
(Brand name)
2. Is your regular brand...? (Check one)
☐ Lowest/1 mg Tar ☐ Ultra/Extra Low Tar
☐ Light/Mild ☐ Medium ☐ Full Flavor
3. Which of the following statements best describes the way you use cigarette coupons? (Check one answer below.)
☐ I use almost any cigarette coupon I get.
☐ I occasionally use coupons for cigarettes, even if they are not for my regular brand.
☐ I only use coupons if they are for my regular brand.
☐ I never use coupons to buy cigarettes.
4. Please list all the brands of cigarettes you smoked at least one pack of in the past two weeks. How many packs did you smoke of each brand?
(Use as many lines as you need. Write in exact number of packs for each brand below. Note: 1 carton=10 packs.)
Brand Name __________ # of Packs ______
Brand Name __________ # of Packs ______
Brand Name __________ # of Packs ______
Brand Name __________ # of Packs ______

☐ Please remove my name from the Marlboro mailing list.

MAIL TO: MARLBORO ADVENTURE TEAM
P.O. Box 696
Whippany, NJ 07981

© Philip Morris Inc. 1993

© Philip Morris Inc. 1993

16 mg "tar," 1.2 mg nicotine
av. per cigarette by FTC method

P0004016

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

2061035414